

400 Garden City Plaza - Suite 300
Garden City, New York 11530
(516) 742-4343 - Telephone
(516) 742-4366 - Facsimile
e-mail: Intprop@ssmp.com

**SCULLY, SCOTT, MURPHY
& PRESSER**

RECEIVED
CENTRAL FAX CENTER

OCT 31 2005

Fax

To:	Examiner Matthew J. Ludwig	From:	John S. Sensny
Fax:	(571) 273-8300	Pages:	19 pages including cover sheet
Phone:		Date:	10/31/2005
Re:	U.S. Serial No: 09/608,897 Group Art Unit: 2178 Confirmation No: 2046 Docket No: END920000039US1 (13531)	CC:	

Mail Stop: AF**• Attached hereto:**

1. Certificate of Transmission by Facsimile
2. Amendment Transmittal Letter (in duplicate)
3. Amendment Under 37 C.F.R. §1.116
4. Authorization to charge deposit account

CONFIDENTIALITY: The documents accompanying this facsimile transmission may contain information which is either confidential or legally privileged and is intended only for the authorized use of the individual or entity named above without right of publication or republication, dissemination or disclosure except as expressly set forth or established by course of dealing. All rights are reserved. If you are not the intended recipient, you are hereby notified that any disclosure, copying, distribution or use of the contents of this facsimile is prohibited. If you received this transmission in error, please notify us immediately by telephone to arrange for return of the documents.

If you have any problems concerning this facsimile, please call (516) 742-4343 and ask for Grace Colucci at ext. 590 or via e-mail at gcolucci@ssmp.com.

BEST AVAILABLE COPY

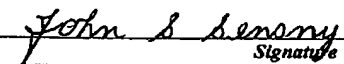
OCT 31 2005

CERTIFICATE OF TRANSMISSION BY FACSIMILE (37 CFR 1.8) Applicant(s): Christopher R. Kane			Docket No. END920000039US1 (13531)	
Application No. 09/608,897	Filing Date June 30, 2000	Examiner Matthew J. Ludwig	Group Art Unit 2178	
Invention: DYNAMICALLY ALTERING WEB PAGE CONTENT BASED ON A PAGE'S TITLE PROPERTIES				
Confirmation No.: 2046				
<p>I hereby certify that this <u>AMENDMENT UNDER 37 C.F.R. §1.116</u> (Identify type of correspondence)</p> <p>is being facsimile transmitted to the United States Patent and Trademark Office (Fax. No. <u>(571) 273-8300</u></p> <p>on <u>October 31, 2005</u> (Date)</p> <p style="text-align: right;"><u>John S. Sensny</u> (Typed or Printed Name of Person Signing Certificate)</p> <p style="text-align: right;"><u>John S. Sensny</u> (Signature)</p> <p style="text-align: center;">Note: Each paper must have its own certificate of mailing.</p> <p style="text-align: right; font-size: 1.5em; font-weight: bold;">BEST AVAILABLE COPY</p>				

P18/REV02

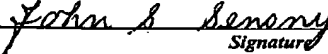
RECEIVED
CENTRAL FAX CENTER

OCT 31 2005

AMENDMENT TRANSMITTAL LETTER (Large Entity)					Docket No. END920000039US1 (13531)	
Applicant(s): Christopher R. Kane						
Application No. 09/608,897	Filing Date June 30, 2000	Examiner Matthew J. Ludwig	Customer No. 23389	Group Art Unit 2178	Confirmation No. 2046	
Invention: DYNAMICALLY ALTERING WEB PAGE CONTENT BASED ON A PAGE'S TITLE PROPERTIES						
<u>COMMISSIONER FOR PATENTS:</u>						
Transmitted herewith is an amendment in the above-identified application. The fee has been calculated and is transmitted as shown below.						
CLAIMS AS AMENDED						
	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST # PREV. PAID FOR	NUMBER EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE	
TOTAL CLAIMS	13 -	20 =	0	x \$50.00	\$0.00	
INDEP. CLAIMS	5 -	5 =	0	x \$200.00	\$0.00	
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					\$0.00	
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT					\$0.00	
<input checked="" type="checkbox"/> No additional fee is required for amendment. <input type="checkbox"/> Please charge Deposit Account No. _____ in the amount of _____ <input type="checkbox"/> A check in the amount of _____ to cover the filing fee is enclosed. <input checked="" type="checkbox"/> The Director is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account 09-0457/IBM <input checked="" type="checkbox"/> Any additional filing fees required under 37 C.F.R. 1.16. <input checked="" type="checkbox"/> Any patent application processing fees under 37 CFR 1.17. <input type="checkbox"/> Payment by credit card. Form PTO-2038. WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.						
 John S. Sensny Registration No. 28,757 SCULLY, SCOTT, MURPHY & PRESSER 400 Garden City Plaza, Suite 300 Garden City, New York 11530 (516) 742-4343			Dated: October 31, 2005			
CC:			I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on _____ (Date) _____ Signature of Person Mailing Correspondence _____ Typed or Printed Name of Person Mailing Correspondence			

P11LARGE/REV09

BEST AVAILABLE COPY

AMENDMENT TRANSMITTAL LETTER (Large Entity)					Docket No. END920000039US1 (13531)	
Applicant(s): Christopher R. Kane						
Application No. 09/608,897	Filing Date June 30, 2000	Examiner Matthew J. Ludwig	Customer No. 23389	Group Art Unit 2178	Confirmation No. 2046	
Invention: DYNAMICALLY ALTERING WEB PAGE CONTENT BASED ON A PAGE'S TITLE PROPERTIES						
<u>COMMISSIONER FOR PATENTS:</u>						
Transmitted herewith is an amendment in the above-identified application. The fee has been calculated and is transmitted as shown below.						
CLAIMS AS AMENDED						
	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST # PREV. PAID FOR	NUMBER EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE	
TOTAL CLAIMS	13 -	20 =	0	x \$50.00	\$0.00	
INDEP. CLAIMS	5 -	5 =	0	x \$200.00	\$0.00	
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					\$0.00	
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT					\$0.00	
<input checked="" type="checkbox"/> No additional fee is required for amendment. <input type="checkbox"/> Please charge Deposit Account No. _____ in the amount of _____ <input type="checkbox"/> A check in the amount of _____ to cover the filing fee is enclosed. <input checked="" type="checkbox"/> The Director is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account 09-0457/IBM <input checked="" type="checkbox"/> Any additional filing fees required under 37 C.F.R. 1.16. <input checked="" type="checkbox"/> Any patent application processing fees under 37 CFR 1.17. <input type="checkbox"/> Payment by credit card. Form PTO-2038. WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.						
 _____ John S. Sensny Registration No. 28,757 SCULLY, SCOTT, MURPHY & PRESSER 400 Garden City Plaza, Suite 300 Garden City, New York 11530 (516) 742-4343			Dated: October 31, 2005			
CC:			<div style="border: 1px solid black; padding: 5px;"><div style="text-align: center;">I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on _____ (Date) _____ Signature of Person Mailing Correspondence _____ Typed or Printed Name of Person Mailing Correspondence</div></div>			

P11LARGE/REV09

BEST AVAILABLE COPY

**RECEIVED
CENTRAL FAX CENTER****OCT 31 2005****RESPONSE UNDER 37 C.F.R.
§1.116 EXPEDITED PROCEDURE
EXAMINING GROUP 2178****IN THE UNITED STATES PATENT AND TRADEMARK OFFICE****Applicant:** Christopher R. Kane**Examiner:** Matthew J. Ludwig**Serial No.:** 09/608,897**Group Art Unit:** 2178**Filed:** June 30, 2000**Docket:** END920000039US1 (13531)**For:** DYNAMICALLY ALTERING
WEB PAGE CONTENT BASED ON
A PAGE'S TITLE PROPERTIES**Dated:** October 31, 2005**Confirmation No.:** 2046Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450**AMENDMENT UNDER 37 C.F.R. §1.116**

Sir:

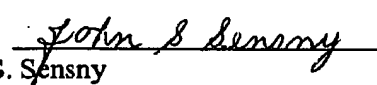
In response to the Office Action dated August 31, 2005 please amend the subject patent application as follows.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 12 of this paper.

CERTIFICATION OF FACSIMILE TRANSMISSION

I hereby certify that this paper is being facsimile transmitted to the Patent and Trademark Office on the date shown below.

Dated: October 31, 2005
John S. Sensny**BEST AVAILABLE COPY**